

Social Contribution Activities

Basic Approach

Approach

The Toppan Group engages in diverse social contribution activities focused primarily on the environment, education, and culture with a view to addressing local issues and supporting the sustainable development of local communities. Basic Principle 10 of the Toppan Group Conduct Guidelines emphasizes the value of “striving to improve corporate value through social contribution activities and proper information

disclosure/communication.” Every Group site organizes various social initiatives in full recognition of the importance of engaging in community contribution activities as a community member.

Conduct Guidelines
<https://www.toppan.com/en/about-us/philosophy/conduct-guidelines.html>

The Environment: Conservation and Nurturing of Community Environments

Activity results, performance data

■ Beautification and Cleanup around Operational Sites

Employees at Group sites across Japan regularly beautify and clean up the communities around them.

In Kitakatsushika, Saitama Prefecture, for example, the employees of the Toppan Technical Research Institute venture out into the community to carry out a monthly “Cleanup Operation.” Every employee from the research institute helps to remove litter from the streets and public spaces of neighboring communities at least once a year.

Toppan sites also cooperate with community members,

NPOs, NGOs, and other organizations to create better environments through various community activities to beautify and clean up local environments such as riversides and parks.



■ Biodiversity-learning Events

The Ecology Center in the head office Manufacturing Management Division collaborates mainly with community groups and environmental NPOs to organize events where people can learn about biodiversity.

The Group refrained from organizing nature workshops in fiscal 2020 under the restricted conditions imposed by the COVID-19 pandemic. In place of the workshops, Toppan employees and their families took part in an online tour of the Miwa Satoyama field in Machida, outer Tokyo. This bio-diverse habitat traditionally used by local villages has recently been managed by a local NPO. The online event encouraged employees, their families, and other stakeholders to consider biodiversity and take steps to conserve it in their communities.

Activities in Fiscal 2020

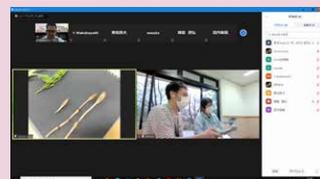
- “Online Tour to Find a Breath of Spring in Satoyama”

Date: March 21, 2021

Place: Machida Miwa Satoyama field (Machida, Tokyo)

Participants: 23 employees and family members

Collaborator: Environmental NPO “SHU”



Education: Initiatives Sustained by Toppan Resources

Activity results,
performance data

■ Printing School

In fiscal 2013, Toppan Group sites in Bunkyo and Itabashi, Tokyo began working with local elementary schools to run the Printing School, a workshop-style class where students create guidebooks with reports on appealing points of area shopping districts. Younger employees from Toppan lecture on efficient methods to gather and edit the information to be reported in the guidebooks. Once the guidebooks are completed, the students hand them out in and around the shopping streets of Bunkyo and Itabashi.

Four Toppan employees and about 80 elementary school students from Shimura 2nd Primary School (Itabashi, Tokyo) took part in Printing School workshops held online during the COVID-19 pandemic in fiscal 2020.

Printing School project for learning and growing together (in Japanese)
<https://wao-koishikawa.com/project.php?pid=9>



Guidebook created in a Printing School class

■ SDGs Classroom Mirai Ne!™

Toppan and the Kansai SDGs Platform are working together to develop an SDG education support project called “Totsugeki! SDGs Classroom Mirai Ne!™.” The Mirai Ne!™ (“for a better-tomorrow”) project invites SDG-focused companies into elementary school classrooms to stir an interest in the United Nations Sustainable Development Goals (SDGs) and a desire to explore them. Various events and onsite classes are organized for the students.

Children take on SDG-related classwork and develop the abilities to consider and work towards the SDGs on their own to prepare for their futures as responsible members of society.



Activities in Fiscal 2020

- **Neyagawa City Kunimatsu Midorioka Elementary School**
Date: March 9, 2021
Class: Connecting Toppan's showroom “PLAZA21 Kansai” to elementary school classrooms online. Instructors from Toppan taught classes on eco-packaging with help from Nestlé Japan.



- **A program in the 2nd Kansai SDGs Youth Meeting**
Date: March 13, 2021
Class: In Room A at Kids Plaza Osaka, instructors from Toppan taught students how to make a special glider using a Cartocan, a paper-based beverage container partially composed of lumber harvested from forest-thinning operations. The students in this hands-on class learned about the SDGs by studying a product package used in daily life. In Room B at PLAZA21 Kansai, Nestlé Japan took the stage as a guest company to hold an SDG workshop with Toppan. PLAZA21 Kansai is Toppan's showroom dedicated to the demonstration of social value-oriented products and services.



Culture: Sports Promotion and Support for the Arts and Culture

Activity results,
performance data

■ Printing Museum, Tokyo

The Printing Museum, Tokyo was established in 2000 to mark the 100th anniversary of the founding of Toppan. In the years since, the museum has collected and researched materials related to printing culture, held exhibitions and events focused on printing, and organized a host of educational activities (such as the letterpress workshops at the “Printing House.”)

To promote printing culture, for example, instructors at the Printing House introduce neighborhood elementary school students to the craft of letterpress printing. Members of the public are also invited to take part in printing workshops hosted by the Printing Museum at libraries and museums across Japan.

In 2020, its 20th anniversary year, the Printing Museum, Tokyo revamped its Exhibition Room on B1F and several other museum facilities.



General Exhibition Zone redesigned in 2020



Letterpress workshop held outside of the museum



Printing Museum, Tokyo
<https://www.printing-museum.org/en/>

■ Toppan Hall

Toppan Hall is a symphonic concert venue that opened concurrently with the Printing Museum, Tokyo in 2000 to commemorate the 100th anniversary of the founding of Toppan. The concerts held at the hall promote the arts and culture under the Group’s corporate philosophy of “contributing to a fulfilling lifestyle as a mainstay of information and culture.” The Suntory Foundation for the Arts bestowed the Toppan Hall with the 47th Suntory Music Award in 2016 to commend its seminal programs, mainly recitals organized by Toppan Hall itself as an



Toppan Hall
<https://www.toppanhall.com/en/>

Activities in Fiscal 2020

- Exhibition Room on B1F re-launched
 - *Nihon Insatsu Bunkashi* (“History of Japanese Printing Culture”) and the *Printing Museum Collection* issued
 - Exhibitions and events
 - Modern Japan Package 2020
 - World Book Design 2019-20
- Related site
<https://www.printing-museum.org/en/>
- Lectures, workshops, etc.
 - 1st Printing Culture Studies Conference “Text and Print Art: Knowledge Circulated by Printing” (online)
 - Online talk show, “Design of perennially bestselling books”
 - Online talk show, “Review report on The Beauty of Books in China 2019 contest”
 - Bookbinding workshops
 - Primary: “Making a hardcover notebook using a paperbacked notepad”
 - Intermediate: “Making an accordion book—*goshuincho*”
*A stamp book used by people visiting shrines or temples in Japan
- Related site (in Japanese)
<https://www.printing-museum.org/experience/event/>
- A prize at the 46th Japan Professional Photographers Society Award

outstanding contributor to the development of musical culture in Japan. Performances at the hall have also attracted notice throughout Europe. While the number of performances had to be reduced in fiscal 2020 (the 20th anniversary year of the hall) under COVID-19 pandemic conditions, several epochal programs for music-loving audiences were held in the course of the year. A notable example was a new series of recitals by talented young Japanese musicians.

Activities in Fiscal 2020

- 2019/2020 season performances (from September 2019 to August 2020)
<https://www.toppanhall.com/en/concert/lineup/lineup1920.html>
- 2020/2021 season performances (from September 2020 to August 2021)
<https://www.toppanhall.com/en/concert/lineup/lineup2021.html>

■ *Toppan Charity Concerts*

Toppan has continued to hold its annual *Toppan Charity Concert* series since 2008 as a social engagement activity that supports global community initiatives to raise literacy rates in developing countries.

Ticket revenue from the concerts has been donated to the Asia-Pacific Cultural Centre for UNESCO (ACCU) to fund the SMILE Asia Project for the support of literacy education for Cambodian women, especially mothers who are raising young children or have children on the way.

Though the concerts scheduled in fiscal 2020 were postponed due to the spread of COVID-19, Toppan continued its donations, raising the cumulative total to 27,186,660 yen as of fiscal 2020. Toppan aims to reach a total of 35 million yen by fiscal 2025.

■ SMILE Asia Project in Cambodia and Engagement with Stakeholders

In February 2020 Toppan made a field trip to Cambodia to check up on the progress of the SMILE Asia Project, an initiative to support literacy education for Cambodian women using proceeds from the *Toppan Charity Concert* series. Educational facilities throughout Cambodia, and the lives of many of the country's educators, were destroyed in the 1970s by the Cambodian Civil War, the Vietnam War, and the Pol Pot regime (Khmer Rouge). Women were deprived of education for decades as a result, leading to a widespread literacy problem. Many local women to this day forego school education in order to raise their children and support their families. These women remain illiterate, which poses an ongoing social challenge for the country.

The field trip team from Toppan sat in on literacy classes, visited the homes of former learners, and interviewed current and former students to learn more about the literacy education



11th *Toppan Charity Concert*



Women learning literacy skills under the SMILE Asia Project in Cambodia



Toppan Charity Concerts
<https://www.toppan.com/en/sustainability/charityconcert/index.html>

programs and the benefits of acquiring literacy. The team also met with various stakeholders (such as NGO members, village district officers, and staff from district education departments) who support the local management of the project and discussed the efforts underway, the challenges facing the project, and other related issues.



Literacy classes under the SMILE Asia Project
https://www.toppan.com/en/sustainability/charityconcert/index.html#literacy_education

■ Graphic Trial

The Toppan Group promotes printing culture and supports graphic designers through Graphic Trial, an exhibition that explores relationships between graphic design and the art of printing in search of new forms of expression. Artists at the forefront of graphic design experiment with different offset-printing techniques every year to create posters for the exhibition. Graphic Trial is held at the multipurpose P&P Gallery in the Printing Museum, Tokyo.



Graphic Trial (in Japanese)
<https://www.toppan.co.jp/biz/gainfo/gt/>

■ Cosponsoring the Central Contest for Book Report Drawings

Toppan continues to work with the Japan School Library Association and The Mainichi Newspapers Co., Ltd. as a cosponsor of the Central Contest for Book Report Drawings, an annual contest that cultivates the reading and creative skills of children by encouraging them to express their impressions of books by drawing.

In addition to providing ongoing support to the contest, Toppan produces and distributes a calendar featuring prize-winning works to schools and other educational facilities across Japan. The prize-winning students also receive replicas of famous Japanese-style paintings produced using Toppan technologies.

● Graphic Trial 2020 “Baton”—Exploring the Possibilities of Graphic Design through Offset Printing

Dates: April 24 - August 1, 2021

Artists:

Taku Satoh (graphic designer at TSDO Inc.)

Asao Tokolo (artist at TOKOLOCOM)

Aaron Nieh (art director at Aaron Nieh Workshop)

Yuri Uenishi (art director, designer)

Tomohiro Ichikawa (photographer at Toppan Inc.)

Related site

<https://www.toppan.co.jp/biz/gainfo/graphictrial/2020/>

Graphic Trial 2020 was postponed by one year to fiscal 2021 to limit the spread of COVID-19 infection. In the meantime, Toppan opened a matching online gallery to display all of the posters in the P&P Gallery exhibition virtually.



Activities in Fiscal 2020

● 32nd Central Contest for Book Report Drawings

Areas: 38 prefectures around Japan (excluding Yamaguchi Prefecture and the eight prefectures of the Kyushu region)

Pictures: 613,807 entries from 5,889 schools

Related site (in Japanese)

<http://www.dokusyokansoubun.jp/kansouga/>

■ Organizing the Kanosei Art Project Exhibition

Toppan has been collaborating with the Support Center DREAM and the Borderless Art Organisation to organize the Kanosei Art Project (“*kanosei*” means “potential” in Japanese) since fiscal 2018. The artistic activities undertaken with the two NPOs are structured to support the greater independence of persons with illnesses and disabilities and encourage human resource development in companies through art. In November 2020, Toppan held an online Kanosei Art Project Exhibition in Daitokuji Zuihoin. Works by borderless artists were displayed in a virtual reality space replicating the Zuihoin, a sub temple of the Daitokuji temple in Kyoto.

A number of companies have adopted the borderless artworks for secondary use. Some of the works have been displayed in common office spaces or on temporary fencing at construction sites, adding value to the works of borderless artists. Through this project, Toppan is supporting the greater independence of borderless artists and promoting borderless art. In recognition of the project, Toppan was certified as a “This is MECENAT 2021” contributor and granted a “Mécénat Mark” (shown on the right) from the Association for Corporate Support of the Arts of Japan.



■ Popularizing Para-Sports

Toppan promotes para-sports as a partner of the Tokyo 2020 Paralympic Games and the Japanese Para-Sports Association (JPSA). The Company introduced an employee athlete program* in 2014 to hire and support people specializing in sports, including para-sports athletes.

Toppan also operates a para-sports information website called *SPORTRAIT*. Toppan has been popularizing para-sports by holding hands-on para-sports events for local communities and Group employees across Japan.

*Employee athlete program: Established in 2014 as a mechanism for promoting sports and supporting employee athletes who participate in international tournaments and competitions. Toppan currently employs seven athletes (including two para-sports athletes).

Related site (in Japanese)
<https://www.toppan.co.jp/player/>



Toppan's para-sports information website *SPORTRAIT* (in Japanese)
<https://sportrait-web.com/>

Activities in Fiscal 2020

- Kanosei Art Project Exhibition in Daitokuji Zuihoin (Kyoto; held online)

Dates: November 10, 2020 to February 28, 2021



- Examples of corporate use
 Borderless artworks displayed on temporary fencing at a construction site (Hazama Ando Corporation) and in a common office space (Sumitomo Realty & Development Co., Ltd.)



Activities in Fiscal 2020

- Para-sports athlete Takashi Sanada holding an online get-together for elementary and junior high school students from Nasu Shiobara, Tochigi, Japan

Toppan employee athlete Takashi Sanada (wheelchair tennis player) visits schools around Japan every year to lecture on para-sports, teach hands-on wheelchair tennis classes, and organize various other para events. The spread of COVID-19 forced Sanada to cancel his annual visits in fiscal 2020. In place of the visits, he hosted an online group chat with dozens of students.

